

Ashok Bus BRT Branding



Bus Type: Ashok

Duration: 30 Days

- Office address: 34 Olukole street, Surulere, Lagos
 - Tel: 2347014039333,08140806869. Email: in**@al*****.com.
 - Website: www.alternativeadvert.com
-

BENZ Bus BRT Branding



Bus Type: BENZ

Bus Route:

Ikorodu – Obalende

Mile12 – Marina

Mile12 – Costain

- Office address: 34 Olukole street, Surulere, Lagos
- Tel: 2347014039333,08140806869. Email: in**@al*****.com.

- Website: www.alternativeadvert.com
-

BRT Bus Branding in Lagos State



The Blue BRT BUS conveys an average of 54 seating capacity. Fully air-conditioned and they cover major transportation routes of Lagos.

They are more mobile and offers more luxury and are more expensive to advertise on than the RED BUSES. They are mainly from Ajah to CMS. These BUSES are commuters' favorites because of the comfort it offers.

The cost of advertising or branding of a Blue Bus is slightly higher than the red BRT buses.

Route

- Ajah – CMS
- Oshodi – CMS
- Igando – Oshodi
- Abesan – Mile2
- Berger – Obalende
- Sango Toll-gate – Oshodi
- Ikorodu – CMS
- Yaba – CMS
- Festac – CMS
- Ogba – Obalende
- Agege – Oshodi etc

The cost of placing ads on BRT buses above might change at any time.

Blue BRT BUS Lagos State quantit

- Office address: 34 Olukole street, Surulere, Lagos
- Tel: 2347014039333,08140806869. Email: in**@al*****.com.
- Website: www.alternativeadvert.com

BRT Interior Bus Branding



Rates: N185, 000

Duration: 30 DAYS

Buses: 1

- Office address: 34 Olukole street, Surulere, Lagos
- Tel: 2347014039333,08140806869. Email: in**@al*****.com.
- Website: www.alternativeadvert.com

CNG Lagos BRT Bus Branding



BUS TYPE: CNG LARGE BUS

DURATION: 30 DAYS

- Office address: 34 Olukole street, Surulere, Lagos
 - Tel: 2347014039333,08140806869. Email:
in**@al*****.com.
 - Website: www.alternativeadvert.com
-

External BRT Bus Branding, Lagos State



Bus Type: Primero

Duration: 30 days

Route:

- Ikorodu- Mile 12
- Mile 12- Maryland
- Ikorodu- Oshodi
- Maryland – Costain
- Costain – Tbs

- Office address: 34 Olukole street, Surulere, Lagos
- Tel: 2347014039333,08140806869. Email:
in**@al*****.com.
- Website: www.alternativeadvert.com

Internal BRT Bus Branding (BRT TV Network)



Transit Reach-BRT

- **Demographic** – Medium To Low-Income Earners
 - **No of Buses:** 400
 - **No of Commuters Daily:** 460,000
 - **Average No of Commuters Monthly:** 14,000,000
 - **Passenger Flow (Peak Period):** 360000
 - **Passenger Flow (Off Peak):** 100,000
 - **BRT Route:** IKORODU- MILE 12- IKEJA – MARYLAND – YABA – SURULERE – APAPA – CMS – TBS (Busiest Route in Lagos)
 - **Passenger capacity/Bus:** 80 (37 sitting/43 standing)
 - **Daily Passenger Flow/Bus:** 1500
-
- Office address: 34 Olukole street, Surulere, Lagos
 - Tel: 2347014039333,08140806869. Email: in**@al*****.com.
 - Website: www.alternativeadvert.com

Man Diesel BRT Bus Branding



Bus Type: Man Diesel

Bus Route:

Ikorodu – Obalende

Mile12 – Marina

Mile12 – Costain

- Office address: 34 Olukole street, Surulere, Lagos
 - Tel: 2347014039333,08140806869. Email: in**@al*****.com.
 - Website: www.alternativeadvert.com
-

New Marcopolo BRT Bus Branding Lagos



Bus Type: New Marcopolo Lagos Bus

- Office address: 34 Olukole street, Surulere, Lagos
- Tel: 2347014039333,08140806869. Email: in**@al*****.com.
- Website: www.alternativeadvert.com

TATA BRT Bus Branding in Lagos



ALTERNATIVE ADVERTS

BUS TYPE: TATA

DURATION: 30 days

- Office address: 34 Olukole street, Surulere, Lagos
- Tel: 2347014039333,08140806869. Email: in**@al*****.com.
- Website: www.alternativeadvert.com