

# Ashok Bus BRT Branding



ALTERNATIVE ADVERTS

**Bus Type:** Ashok

**Duration:** 30 Days

- Office address: 34 Olukole street, Surulere, Lagos
  - Tel: 2347014039333,08140806869. Email: [in\\*\\*@\\*\\*\\*\\*\\*rt.com](mailto:in**@*****rt.com).
  - Website: [www.alternativeadvert.com](http://www.alternativeadvert.com)
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# BENZ Bus BRT Branding



ALTERNATIVE ADVERTS

**Bus Type:** BENZ

**Bus Route:**

Ikorodu – Obalende

Mile12 – Marina

Mile12 – Costain

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# BRT Bus Branding in Lagos State



The Blue BRT BUS conveys an average of 54 seating capacity. Fully air-conditioned and they cover major transportation routes of Lagos.

They are more mobile and offers more luxury and are more expensive to advertise on than the RED BUSES. They are mainly from Ajah to CMS. These BUSES are commuters' favorites because of the comfort it offers.

The cost of advertising or branding of a Blue Bus is slightly higher than the red BRT buses.

## Route

- Ajah – CMS
- Oshodi – CMS
- Igando – Oshodi
- Abesan – Mile2
- Berger – Obalende
- Sango Toll-gate – Oshodi
- Ikorodu – CMS
- Yaba – CMS
- Festac – CMS
- Ogba – Obalende
- Agege – Oshodi etc

The cost of placing ads on BRT buses above might change at any time.

Blue BRT BUS Lagos State quantiti

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## BRT Interior Bus Branding



ALTERNATIVE ADVERTS

**Rates:** N185, 000

**Duration:** 30 DAYS

**Buses:** 1

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## CNG Lagos BRT Bus Branding



ALTERNATIVE ADVERTS

**BUS TYPE:** CNG LARGE BUS

**DURATION:** 30 DAYS

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# External BRT Bus Branding, Lagos State



**Bus Type:** Primero

**Duration:** 30 days

**Route:**

- Ikorodu- Mile 12
  - Mile 12- Maryland
  - Ikorodu- Oshodi
  - Maryland – Costain
  - Costain – Tbs
- 
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# Internal BRT Bus Branding (BRT TV Network)



## Transit Reach-BRT

- **Demographic** – Medium To Low-Income Earners
  - **No of Buses:** 400
  - **No of Commuters Daily:** 460,000
  - **Average No of Commuters Monthly:** 14,000,000
  - **Passenger Flow (Peak Period):** 360000
  - **Passenger Flow (Off Peak):** 100,000
  - **BRT Route:** IKORODU- MILE 12- IKEJA – MARYLAND – YABA – SURULERE – APAPA – CMS – TBS (Busiest Route in Lagos)
  - **Passenger capacity/Bus:** 80 (37 sitting/43 standing)
  - **Daily Passenger Flow/Bus:** 1500
- 
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## Man Diesel BRT Bus Branding



ALTERNATIVE ADVERTS

**Bus Type:** Man Diesel

**Bus Route:**

Ikorodu – Obalende

Mile12 – Marina

Mile12 – Costain

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## New Marcopolo BRT Bus Branding Lagos



ALTERNATIVE ADVERTS

**Bus Type:** New Marcopolo Lagos Bus

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# TATA BRT Bus Branding in Lagos



ALTERNATIVE ADVERTS

**BUS TYPE:** TATA

**DURATION:** 30 days

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